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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : Confirmation No. 1654
Dietrich HAARER et al. : Attorney Docket No. 2007_1959
Serial No. 10/579,492 : Group Art Unit 2859
Filed May 16, 2006 : Examiner Gail K. Verbitsky

METHOD AND SYSTEM FOR DETERMINING
THE CONDITION OF A TIME-TEMPERATURE
INDICATOR

Mail Stop: Amendment

SUBMISSION OF NEW POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a New Power of Attorney and Revocation of Former Powers
executed by an authorized representative of the Assignee.

Please change the correspondence address and direct all future communications to the
attorney and law firm indicated in the document.

Respectfully submitted,

Dietrich HAARER et al.

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November 14, 2007



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NEW POWER OF ATTORNEY AND REVOCATION OF FORMER POWERS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

FreshPoint Holdings S.A., Assignee of all right, title and interest in and to the above-referenced U.S. application by virtue of an Assignment recorded at Reel 019321, Frame 0704 on May 15, 2007, hereby revokes all former Powers of Attorney and appoints Warren M. Cheek, Jr., Esq., Reg. No. 33367, Michael R. Davis, Reg. No. 25134, Matthew M. Jacob, Reg. No. 25154, Nils E. Pedersen, Reg. No. 33145, Charles R. Watts, Reg. No. 33142, Michael S. Huppert, Reg. No. 40268, Jeffrey R. Filipek, Reg. No. 41471, Douglas W. Hahm, Reg. No. 44142 and David M. Ovedovitz, Reg. No. 45336 constituting the firm of WENDEROTH, LIND & PONACK, L.L.P. Suite 800, 2033 K Street, N.W., Washington, D.C. 20006, with full power to prosecute said application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office in connection therewith.

Please immediately change the correspondence address and send all future communications to:

WENDEROTH, LIND & PONACK, L.L.P.
2033 K Street, N.W., Suite 800
Washington, D.C. 20006
Facsimile No. (202) 721-8250
Telephone No. (202) 721-8200

The undersigned is authorized to execute this document on behalf of the Assignee.


FreshPoint Holdings S.A.

By: Yossi Levy

Title: CEO

Date: Nov 11 2007